



## **Course Description:**

### **Creativity and Innovation**

Innovation and creativity exists in all of us. For most of us though, because we were rewarded for correct answers and not creative ones we learned to suppress creativity early in life. This class opens us up to the creativity that exists in us and provides workplace strategies to demonstrate improved creativity in problem solving, decision making, and mutual collaboration.

This course is designed to:

- Recognize four criteria for creative exploration to work issues
- Explain creativity in physiological terms, including the brain's computing process and left/right brain thinking
- Identify characteristics of innovative and creative people
- Differentiate between Idea Angels and Devil's Advocates
- Recognize barriers preventing an innovative environment
- Understand the primary reason we do not accept new ideas and develop strategies to overcome
- Utilize creativity tools, including the implications wheel for creative problem solving
- Use creative language to influence others
- Use creative thinking to become a truly integrative thinker applying intuition, experience and judgment
- Use simple workplace strategies to become more self-aware of unleashed creativity often suppressed from childhood
- Develop a self-aware plan of action to overcome the primary barrier preventing us from applying creativity